

WHY SUPPORT UNITED WAY

LIVE UNITED



COME TOGETHER

CELEBRATING 50 YEARS OF GIVING

CONTACT US:

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TOGETHER, WE ARE A FORCE FOR GOOD.

Tackling Randolph County's problems is going to take all of us. Whether it's running a workplace campaign, advocating for good public policy, organizing a volunteer project, or sponsoring a program for young leaders, your company can play a critical role in our movement to break the cycle in Randolph County. To make it easy, we offer a mix of engagement, program, and sponsorship opportunities that will meet your organization's unique needs and goals.

DOING GOOD IS GOOD FOR BUSINESS

BRAND LOYALTY

United Way of Randolph County has been a steadfast community partner for nearly 50 years. We value our decades-long corporate partnerships across the county.

CORPORATE RECOGNITION

Your support is acknowledged by United Way of Randolph County providing positive exposure for your organization, which can help your marketing, recruitment and retention efforts.

INVEST LOCALLY

The funds we receive are invested locally to create lasting change, the money you and your employees contribute is a direct link to the community, making it a better place to live, work and do business.

EXTREMELY EFFICIENT

Contributions can be deducted directly from employee's payroll.

FOCUS YOUR EFFORTS

Allows employees to give to a single organization that contributes to a variety of causes.



We are working to improve Randolph County and we need:

PROGRAMS & COMMUNITY SERVICE

Coats for Kids	Provides winter outerwear to students in need	\$100-\$1,000
Dual Credit Scholarship	Provides scholarships for area Juniors and Seniors	\$100-\$1,000
Community Garden	Public garden with produce available to community	\$1,000-\$5,000
Day of Action	Day of completing community service projects	\$100-\$2,500
Student United Way	Fall 2020	\$500-\$10,000
Reading is Fundamental Partnership	Providing books to area youth	\$1,000-\$5,000
Born Learning Trail Maintenance and Expansion	Year-Round Maintenance	\$500-\$3,000

EVENTS

Purses with a Purpose	August 17, 2019	\$100-\$1,000
Eats and Beats	October 19, 2019	\$200-\$5,000
Frosty 5K	December 2019	\$2,000-\$5,000
Trivia Night	January 2020	\$200-\$1,000
Mother Son Dance	March 2020	\$200-\$5,000

SPONSOR OUR OFFICE

Postage	Help us cover our postage while we deliver our message to the community	\$300-\$1,000
Operations	Help us cover insurance, utilities, and other office costs.	\$500-\$1,000
Printing supplies	Help us cover our mailings, applications, and other inhouse produced collateral.	\$300-\$1,000

FUNDING

- Workplace Campaigns
- Corporate Gifts
- Leadership Gifts
- Impact Gifts

PEOPLE

- Volunteers
- Student United Way Members
- Advocates
- Loaned Executives

PASSION

- Gifts of time, talents, and treasure can change lives.

**United
Way**



SPONSORSHIP BENEFITS

Available per event/program/initiative (contingent upon sponsorship amount and availability)

Speaking Opportunity

Website Recognition

Podium Recognition by United Way

Event Tickets or Volunteer Slots

Mention in United Way newsletters

Inclusion in Press Release

Logo or Name Recognition on Collateral Materials

Social Media Promotion

WHO BENEFITS FROM YOUR SUPPORT

There are currently 18 programs that count on UWRC for funding. The need for services and funding doesn't stop. 99% of all funds raised stay in Randolph County.

The below programs and agencies offer services to everyone in Randolph County - from infancy to retirement.

BOY SCOUTS OF GREAT RIVERS COUNCIL

SAFE PASSAGE

CHRISTOS CENTER

SALVATION ARMY SERVICE UNIT

COMMUNITY CHILD CARE CENTER

ST. VINCENT DE PAUL

GIRL SCOUTS OF THE MISSOURI HEARTLAND

SENIOR AMERICANS MULTIPURPOSE CENTER

FOOD BANK OF CENTRAL AND NORTHEAST MISSOURI

SHELTERED INDUSTRIES (ICAN)

MAGIC CITY EXPRESS

2-1-1

MOBERLY HEADSTART

FAMILY WIZE

**PRIMARY CARE CLINIC - RANDOLPH COUNTY HEALTH
DEPARTMENT PROGRAM**

DUAL CREDIT SCHOLARSHIP

RANDOLPH COUNTY 4-H

COATS FOR KIDS