21 Days of Email to help us COME TOGETHER!

Keep the work of United Way of Randolph County in front of your employees/co-workers during your campaign and throughout the year! Every day or every week, send them an email to share one of these facts, figures and “did you knows” about United Way of Randolph County.

1. ­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­United Way of Randolph County realizes that to create positive, long lasting community change we need to get to the root cause of our most critical issues. For example, it’s not enough to find a shelter for a family; but to change the condition that led to homelessness in the first place. This requires the work of our entire community. All this is done in collaboration with diverse community partners: individuals, businesses, partner organizations, schools, government, civic clubs, faith-based organizations and many others.
2. Want to know what your contributions are doing in your community? Stay connected with United Way of Randolph County through their website [www.UnitedWayRandolphCounty.org](http://www.UnitedWayRandolphCounty.org). You can also find them on social media by searching @UnitedWayRandCo.
3. In 2018, United Way of Randolph County invested $78,700 in programs that are United Against Hunger. These programs increase nutrition awareness and outreach; connect with vulnerable seniors, disadvantaged or persons with disabilities; and increase access to food.
4. In 2018, United Way of Randolph County invested $83,115 in programs United for a Healthy Community. These programs build awareness, education and respect for the consequences of bullying; increase suicide prevention and awareness; and strengthen support and prevention programs.
5. In 2018, United Way of Randolph County invested $50,500 in Education to help children and youth achieve their potential. They want every child to enter kindergarten developmentally on track in the areas of literacy and in social, emotional and cognitive skills. Academic achievement means elementary-age students are prepared to succeed in later grades and to graduate from high school; and young adults (18-24) are making the transition from high school to the working world successfully.
6. The United Way of Randolph County installed their Born Learning Trail at Rothwell Park in 2016 in partnership with the City of Moberly and Lowe’s. The Born Learning Trail is a series of learning activities that any adult can play with young children, focusing on ages 1 - 6, but available for all children and families. Based on the latest early childhood research and approval by national early learning experts through United Way Worldwide, the Born Learning Trail is designed to help adults interact with children to boost language and literacy development and to help caregivers understand how to best support early learning in outdoor moments. The trail is maintained by a group of volunteers.
7. Need help or want to give help? It’s as simple as dialing 2-1-1. United Way 2-1-1 is a free, confidential information and referral service that connects people to trained call specialists who help them find local resources for everyday needs or in times of crisis or disaster. The majority of calls request information about utility assistance, housing assistance and food. (If dialing 2-1-1 doesn’t work from your phone, use their toll-free number 1-800-543-7709 or check them out on the web at www.211helps.org)
8. Together, you and United Way of Randolph County invest dollars for impact on lives in our community. Through a community impact review process trained community volunteers—people just like you from across our service area—decide where the money will have the most impact. All requests from programs must demonstrate conclusively that their programs are meeting the needs of our community in order to be considered for grant dollars. If you are interested in learning more about how you can serve on a community impact panel, please contact us at atina@unitedwayrandolphcounty.org.
9. In partnership with the local Post Office and Rural Letter Carriers Association the United Way of Randolph County helped meet the critical needs of area food shelves through the National Association of Letter Carriers Food Drive. This drive is held each May. Food and donations are collected at mail boxes and then distributed to local food pantries, allowing them to increase their support to families in need.
10. **One of the most important resources United Way of Randolph County has is their partners. United Way of Randolph County is engaging people from business, government, nonprofits, and ordinary citizens. A long-term commitment is essential when tackling the issues that matter most. Working together and growing together, we can achieve results that no one can accomplish alone. Whether it’s through a grant to a nonprofit for direct service, a collaborative effort on a community-wide initiative or a corporate sponsorship of the work of United Way of Randolph County, each partnership and project addresses one of these target areas: EDUCATION, INCOME (financial stability), HEALTH, UNITED AGAINST HUNGER and UNITED FOR SAFETY & WELL-BEING.**
11. Across Missouri, 36.8 percent of households struggle to afford the basic necessities of housing, child care, health care, food, and transportation. In Randolph County, this number is 49.4 percent. United Way of Randolph County is working with local agencies to change this trend.
12. United Way of Randolph County thanks you for your support. Without it, this community couldn’t “Live United.” Thank you for helping United Way change the world one person at a time [www.UnitedWayRandolphCounty.org](http://www.UnitedWayRandolphCounty.org)
13. Your donation will be used to ensure people’s basic needs of food, shelter, safety and community connections are met.
14. Your donation will be used to help prepare children for success in school and life, as it will be directed to programs that focus on school readiness, early-grade learning, middle and high school success, and outside-of-school support.
15. Your donation will be used to advance opportunities for people to maintain independent living and move people toward financial stability, as it will be directed to programs that focus on family-sustaining employment, manageable expenses, savings and assets, and independent living.
16. Your donation will be used to improve the mental and physical health of people in Randolph County, as it will be directed to programs that focus on healthy lifestyles, responsible behavior, access to care, and family/caregiver support.
17. DINE OUT for United Way! **Many local restaurants host special events each fall to help raise funds for United Way of Randolph County.  This is just another way for the restaurants, their employees, and their patrons to LIVE UNITED. This is a great opportunity to support the United Way of Randolph County by eating at your favorite restaurant throughout the area OR a great excuse to try a new one!**
18. **United Way of Randolph County LOVES volunteers! Contact them for one-time, short term, seasonal or long-term opportunities. They also LOVE hearing how you and your organization LIVE UNITED! Share your pictures with them! Your ideas inspire them and other amazing community partners to do more. Email them at** [atina@unitedwayrandolphcounty.org](mailto:atina@unitedwayrandolphcounty.org).
19. When you give to United Way of Randolph County, your money goes far, but not far away. Dollars raised in our community stay in this community to help build a better place for all of us to live, work and raise a family.
20. United Way of Randolph County works with area businesses and hosts special events (like Purses with a Purpose) to fund two additional programs, Coats for Kids and Dual Credit Scholarship. These two programs are not funded through Workplace Campaign Events. <https://www.unitedwayrandolphcounty.org/programs>
21. United Way of Randolph County is holding their first Days of Caring this September. On the 20 and 21st, volunteers will partner with area nonprofits to accomplish several projects throughout the community. For more information, [www.UnitedWayRandolphCounty.org/Days-of-Caring](http://www.UnitedWayRandolphCounty.org/Days-of-Caring).